



Certification by Property Owner for Brokerage Exclusive Listing

The undersigned Seller(s) owns the property at:

Address	City	State	Zip
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The Seller(s) of the property identified above understands that having a Brokerage Exclusive listing in the Pensacola Association of REALTORS° MLS will:

- A. Reduce the marketing exposure your property will receive by not:
 - a. Notifying thousands in the PAR MLS your property is available for sale.
 - b. Notifying hundreds of potential buyers who are working with REALTORS® throughout the Panhandle that your property is available for sale.
 - c. Advertising your property on thousands of REALTOR® websites.
 - d. Advertising your property on national websites through the MLS, I.E. Realtor.com, Homes.com, etc.
- B. Eliminate the benefit of scheduling showings 24/7 through the PAR MLS Showing Service.

I/we understand the above-mentioned marketing restrictions and that the property listed above will only be viewable by other agents within the listing agent's brokerage in the PAR MLS.

Seller Signature

Date

Seller Signature

Date

Listing Agent Signature

Listing Agent Name (Print)

Listing Agent ID

Date

Listing Company

Broker Name (Print)

Office ID

Date

Please submit this form along with a copy of the listing agreement to PAR MLS at documents@pensacolarealtors.org within five (5) business days after all necessary signatures of seller(s) have been obtained.



Frequently Asked Questions

What is this form for?

This form, or a form with similar information, is required to be submitted when a seller requests that only the listing agent or an agent in the listing agent's brokerage list and/or sell their property.

When do I NOT use the form?

This form is NOT for facilitating the typical Coming Soon scenario or Clear Cooperation Policy.

What if my sellers change their minds and want to begin marketing the listing through the MLS?

With your seller's permission, you can change the listing to an active status in the MLS system at any time.