



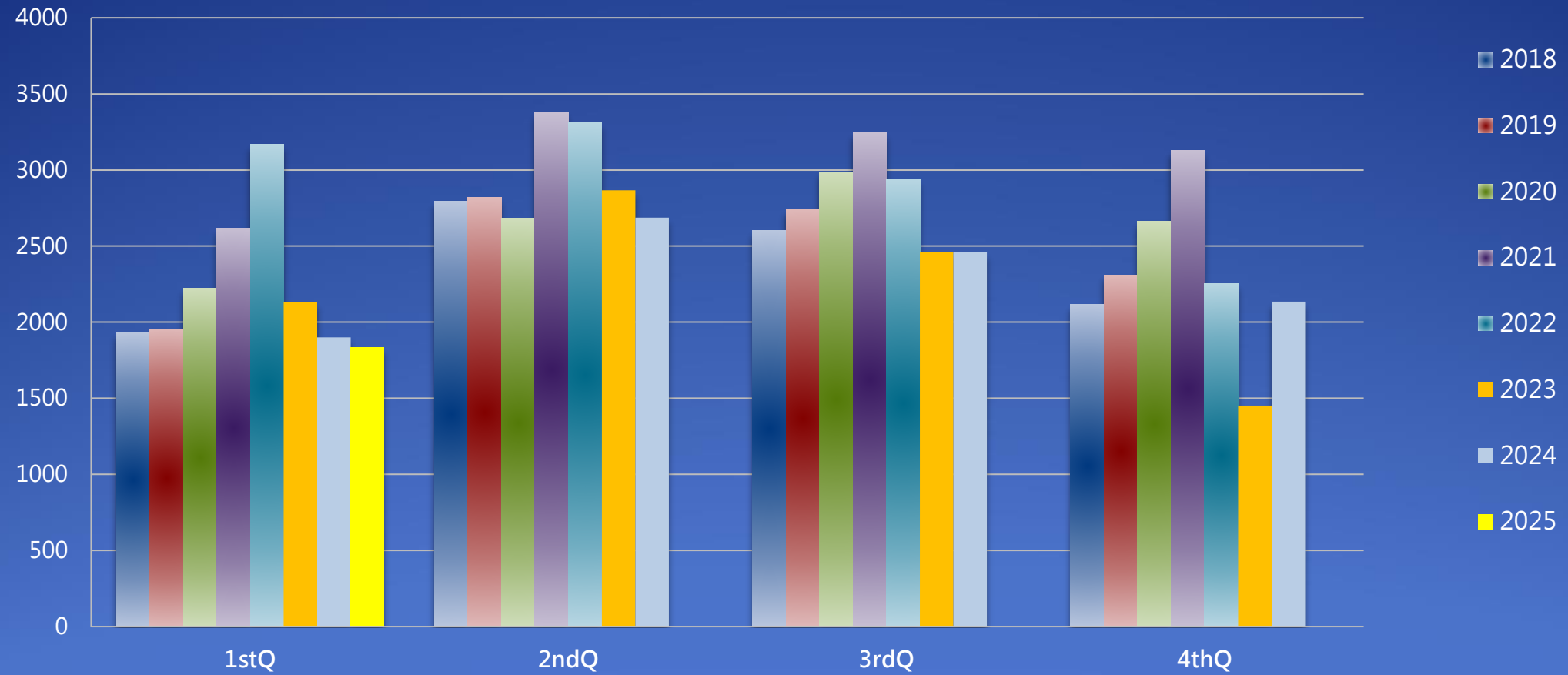
PAR Market Snapshot 05.18.25

copyright © 2025 Pensacola Association of REALTORS®, Inc.

May Market Highlights

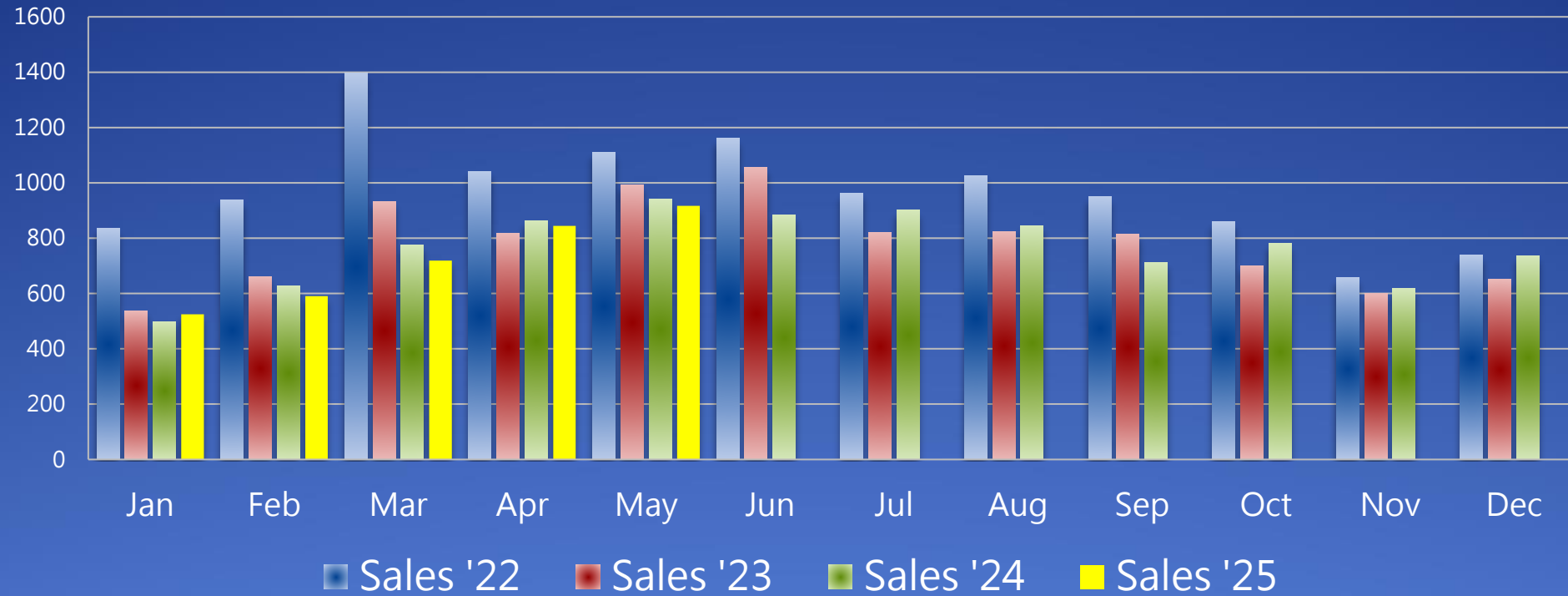
- Beginning this month we will begin tracking existing versus new home sales to mirror the same data reported in state and national sites
- Total sales for May improved by nearly 9% compared to April
- There were 37% fewer new residential listings and 47% fewer new condo listings taken in May compared to April
- Pending sales were nearly the same as last May

Quarterly Sales 2018- 2025



Monthly Sales 2022 - 2025

May '24 - 844 May '25 - 917

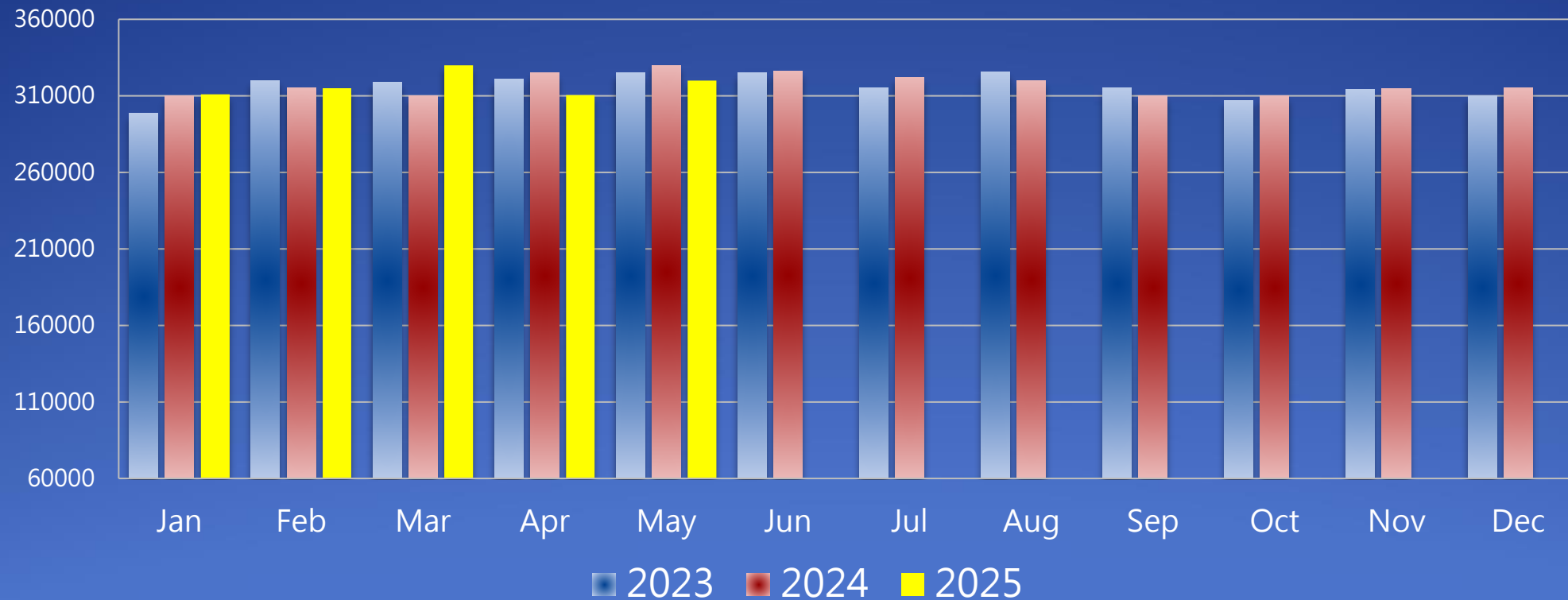


Existing vs New Home Sales

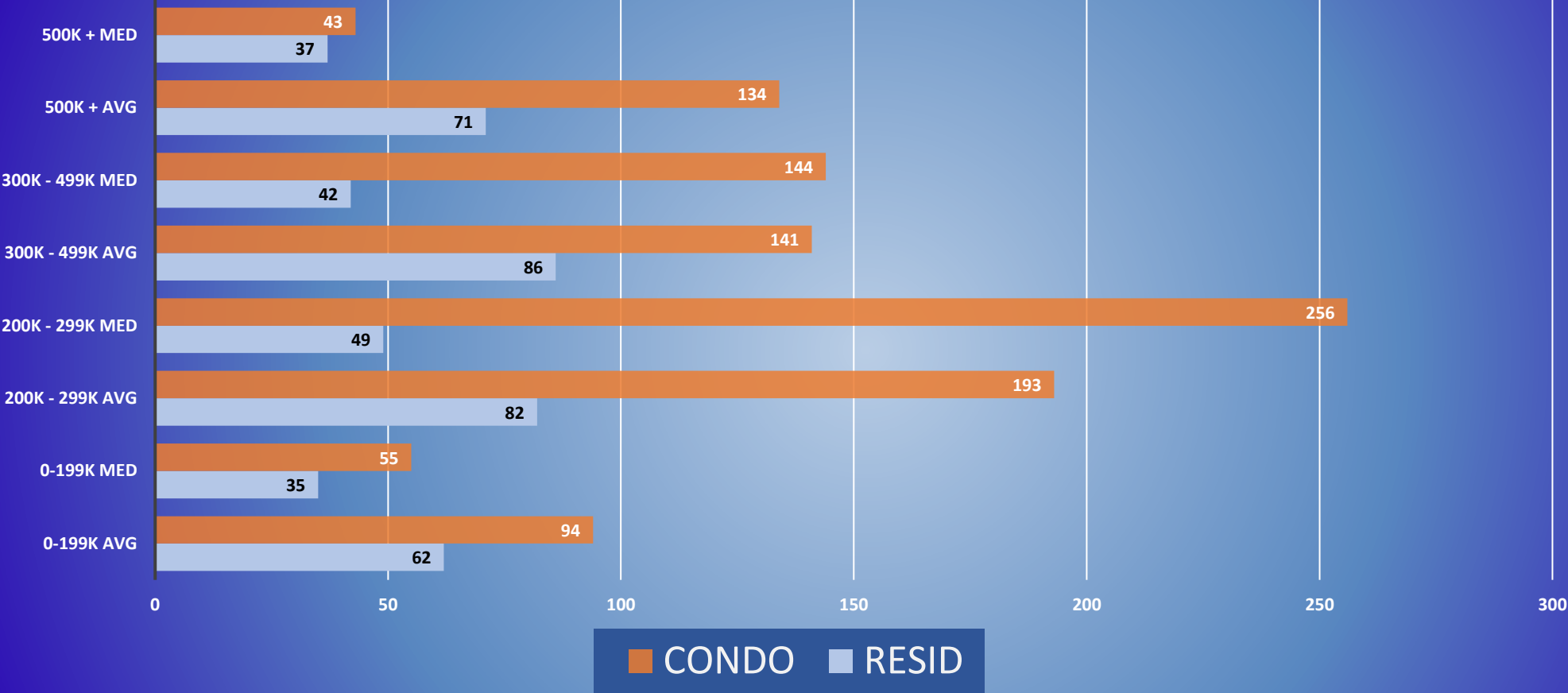


Median Sale Price

May '24 - \$330K May '25 - \$320K

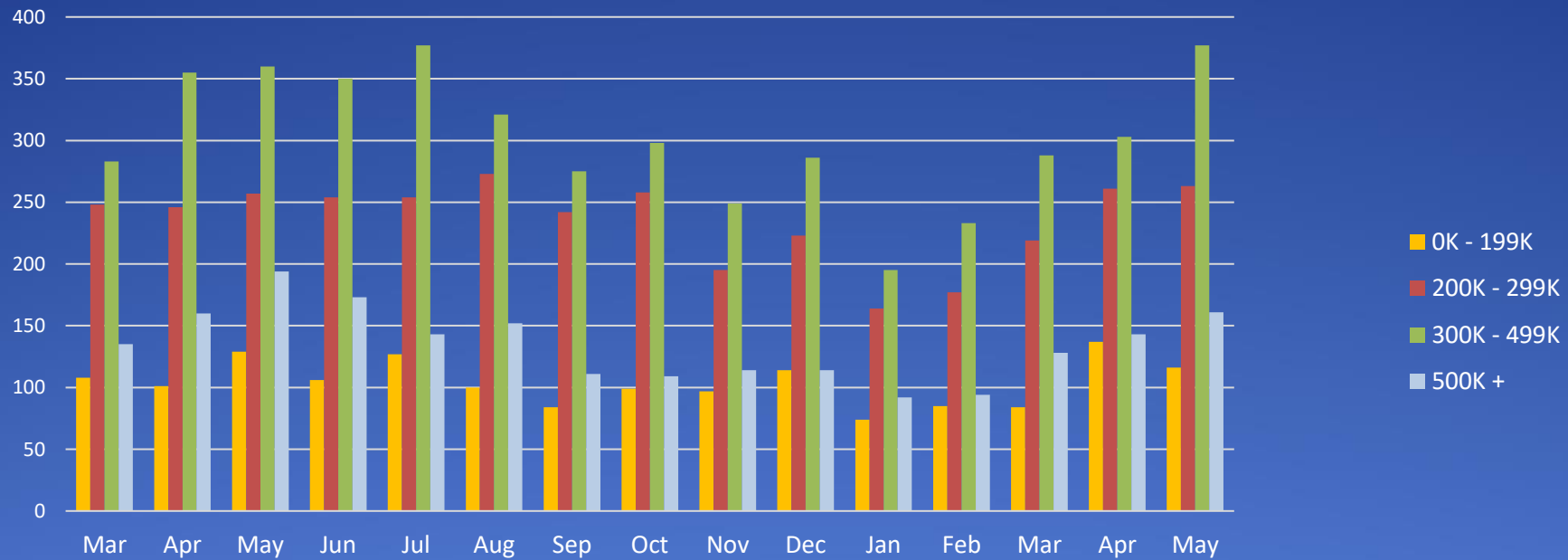


MAY MEDIAN/AVG DOM by Price Range/Property Type

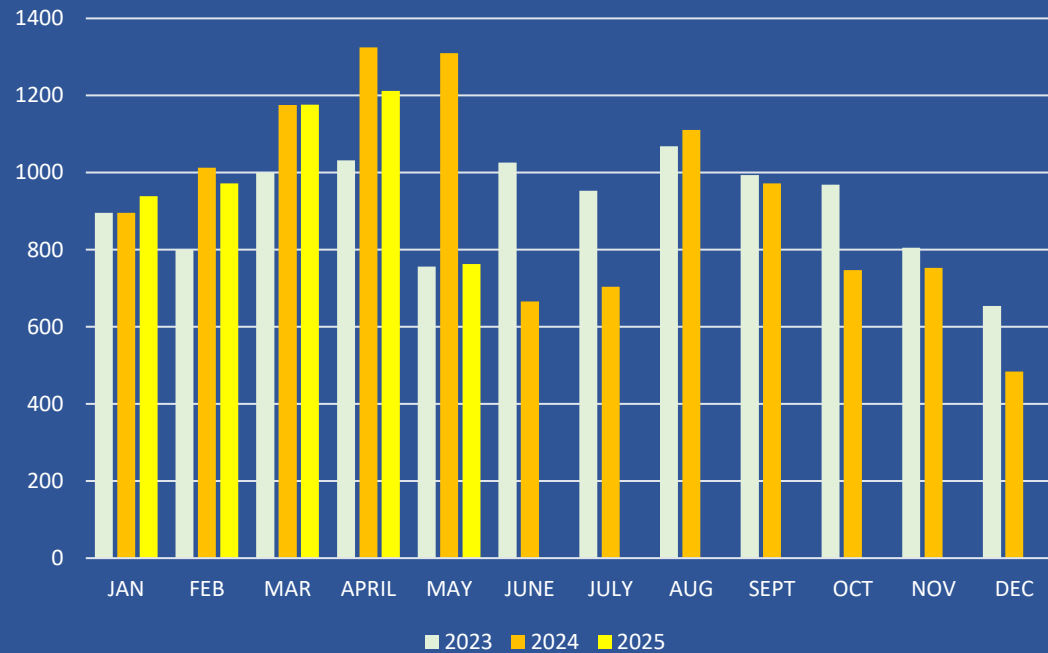


Sales by Price Range

(Residential & Condo)



New Listngs by Month - Residential



Residential:

May 2024 – 1310

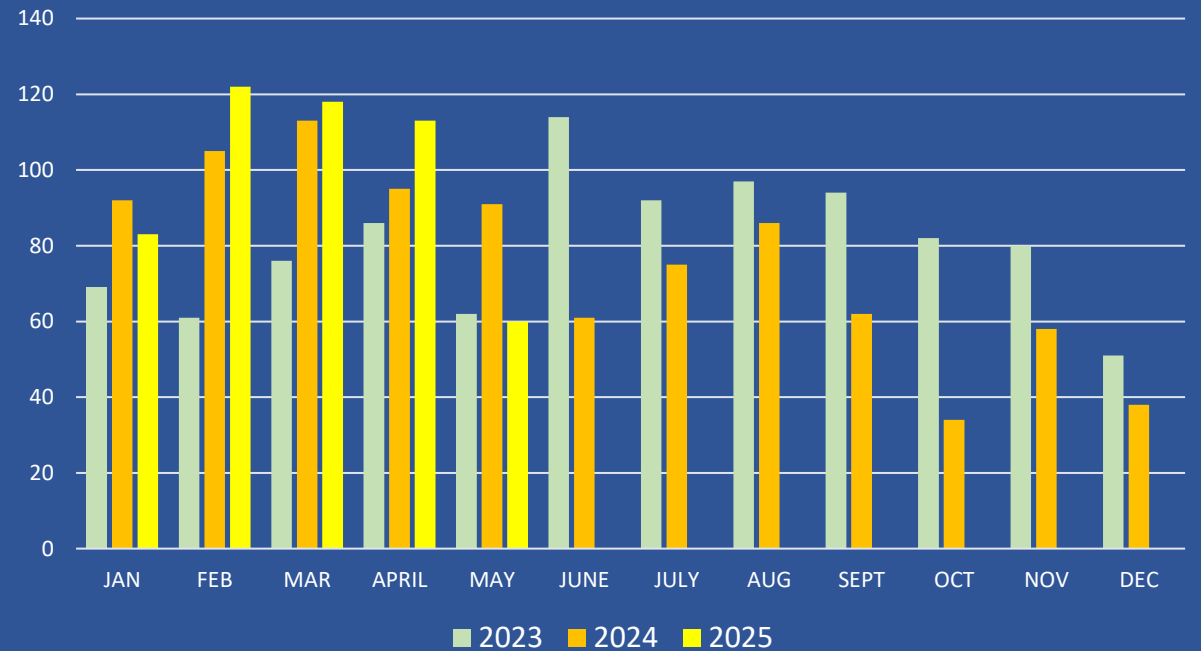
May 2025 – 763

Condo:

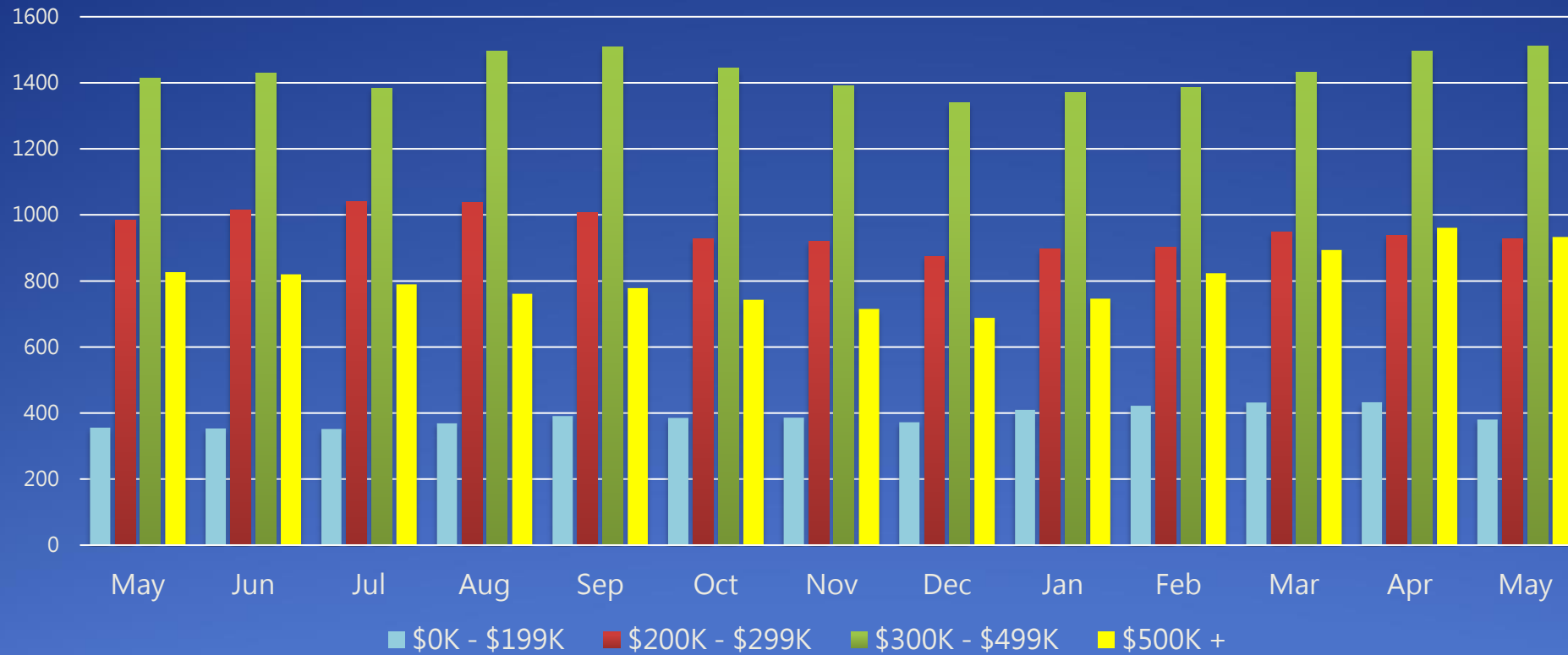
May 2024 – 91

May 2025 – 60

New Listings by Month - Condo

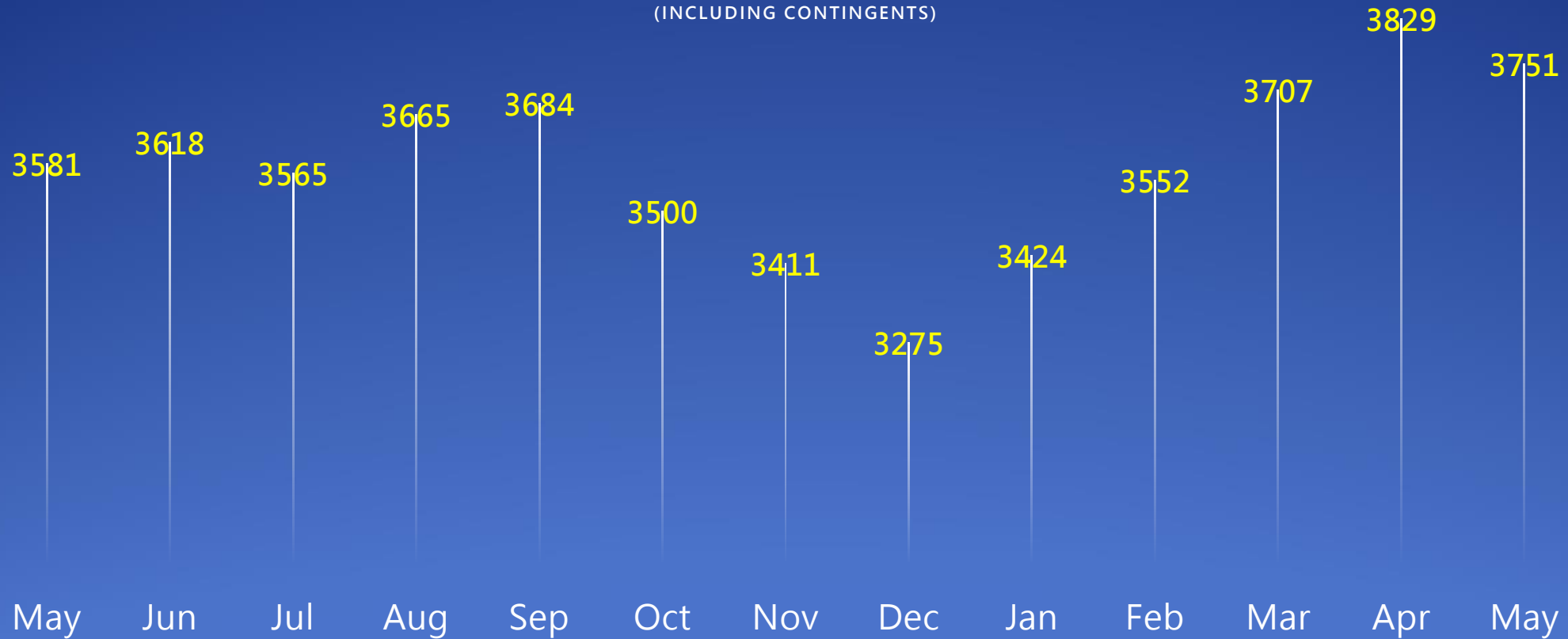


Single Family Inventory by Price (contingents included)



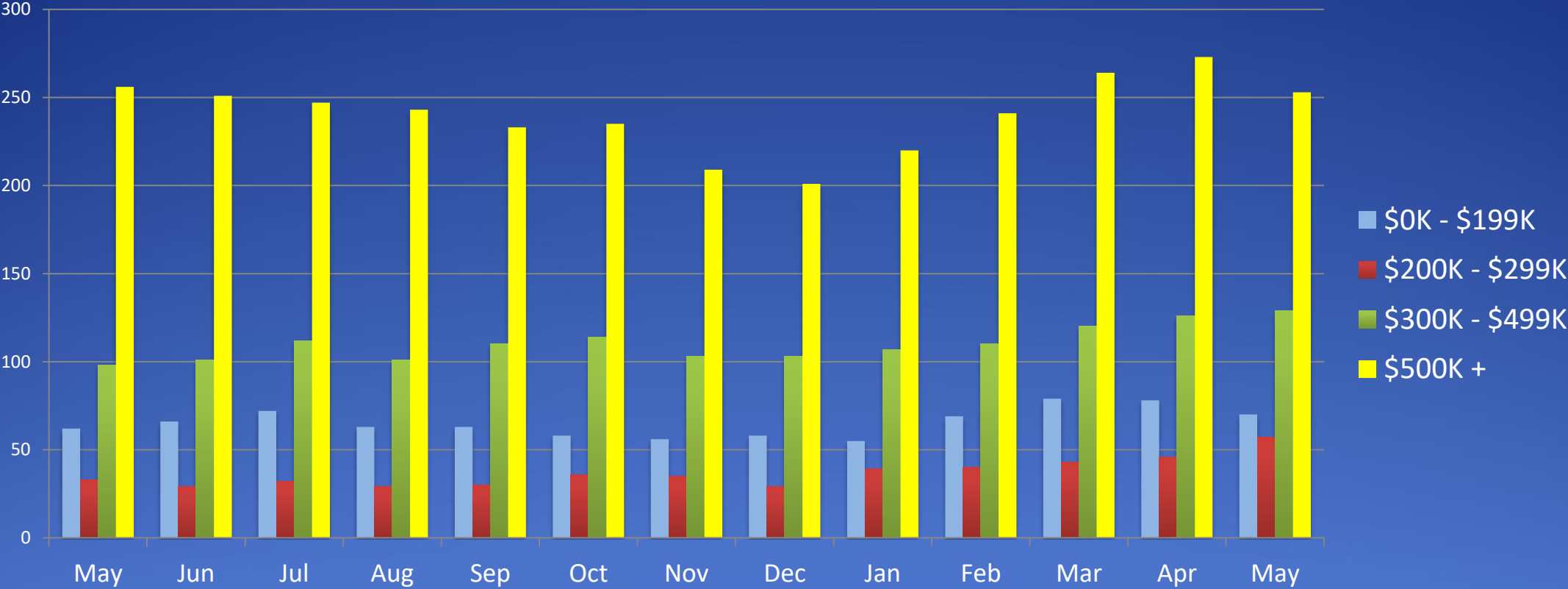
S/FAM INVENTORY HISTORY

(INCLUDING CONTINGENTS)



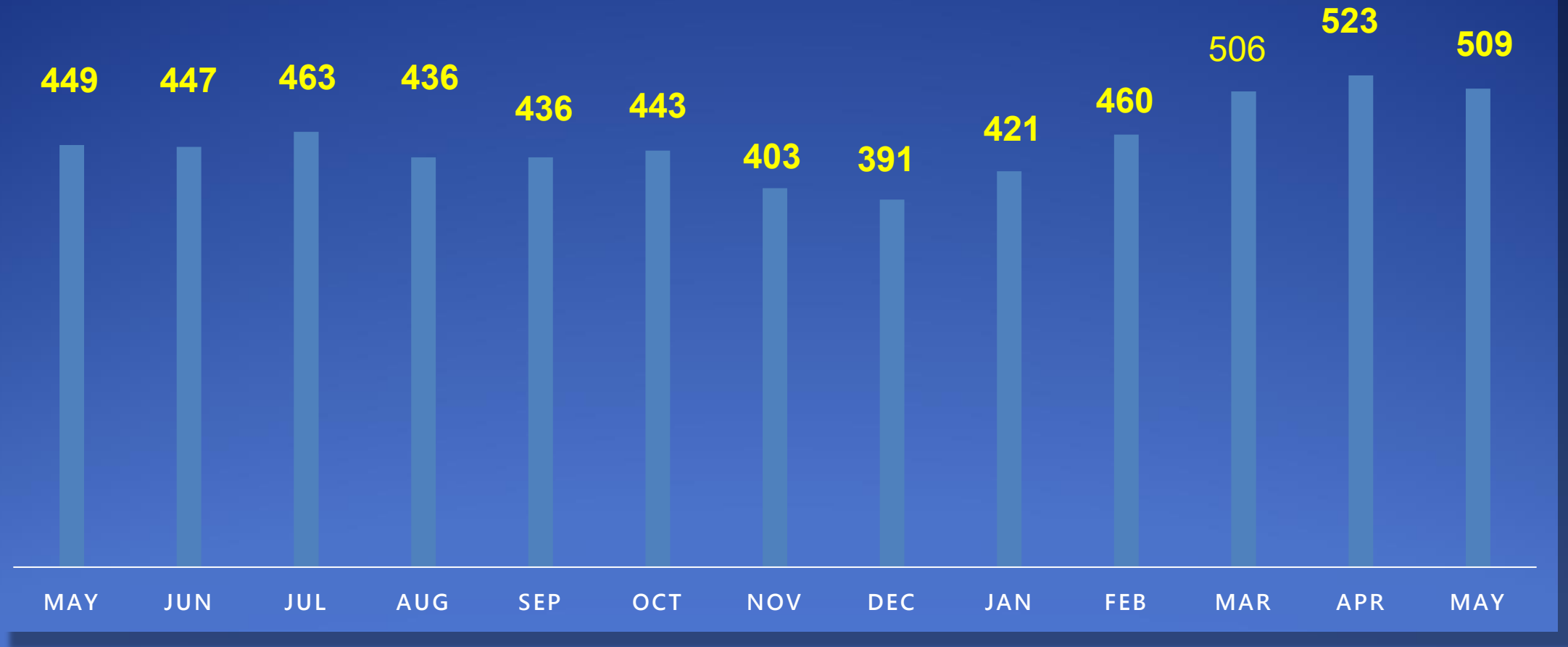
Condo Inventory by Price

(contingents included)



CONDO INVENTORY HISTORY

(CONTINGENTS INCLUDED)



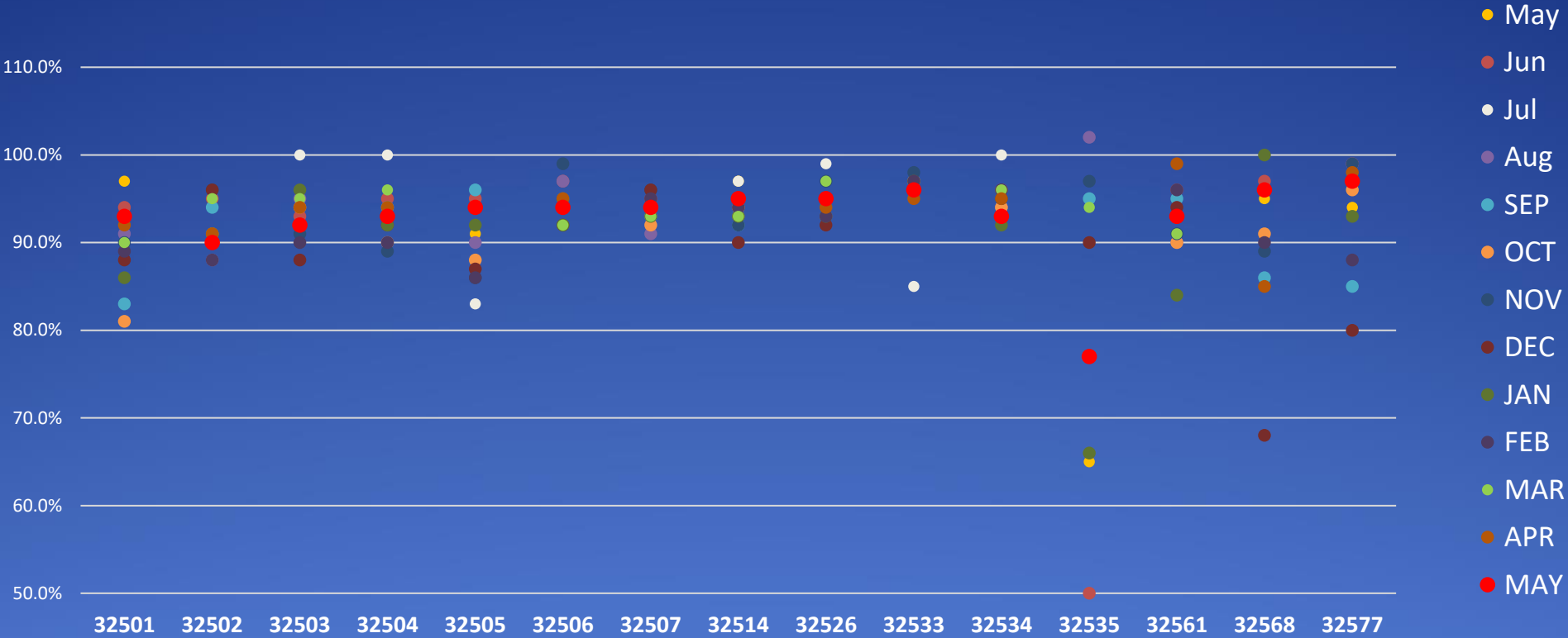
AVERAGE PERCENTAGE OF SOLD VS. LIST PRICE

Single Family & Condo Units

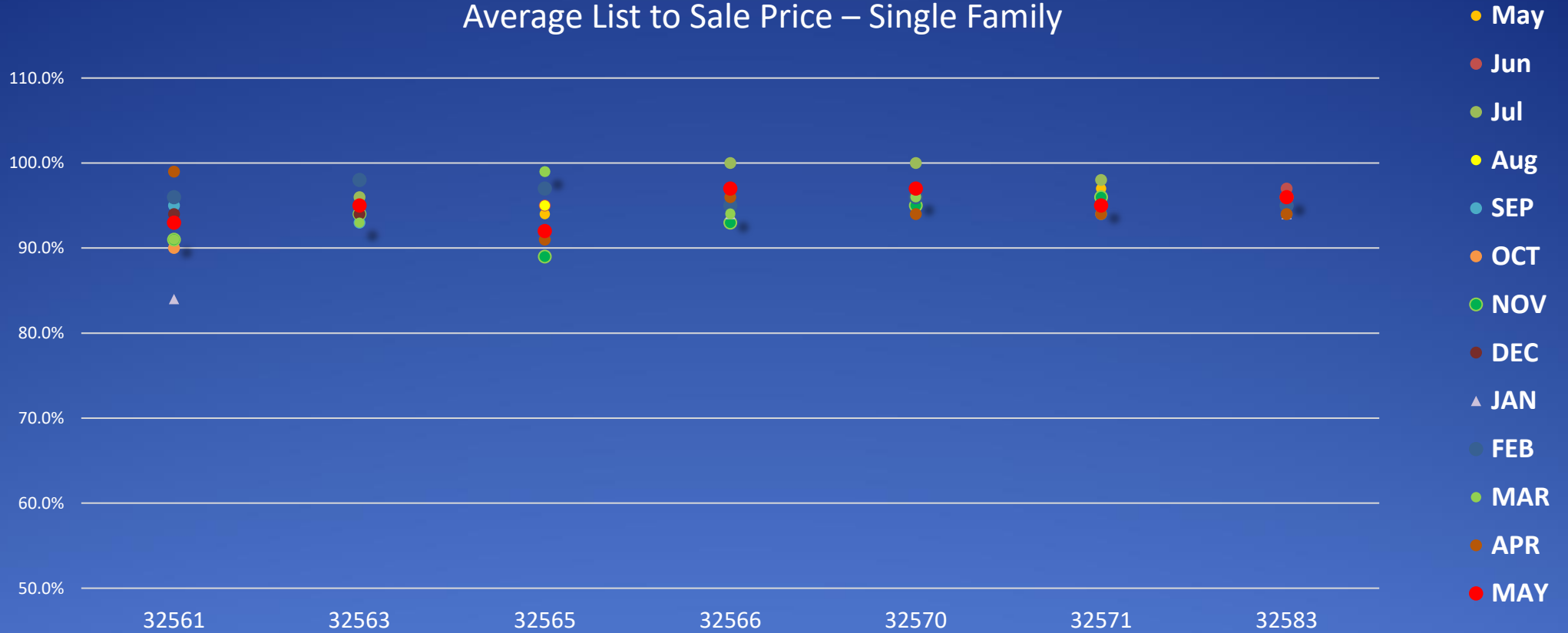
The following slides display the *average* percentage of sale price to original list price of single-family and condo units by zip code for the month of May 2025 for Escambia and Santa Rosa Counties. Distressed properties are not included.

If no marker shows for any given month, no sales were reported in that zip code for that month.

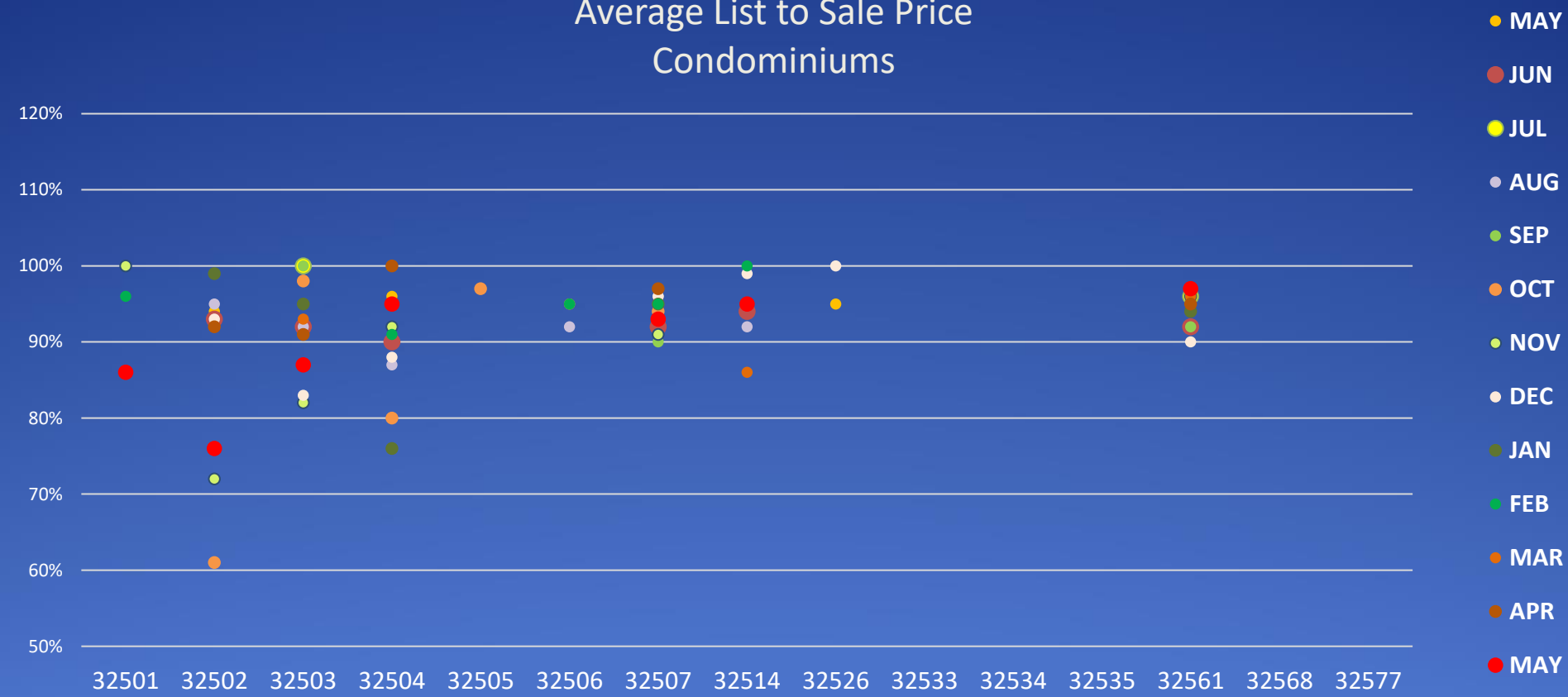
Escambia County
Average List to Sale Price - Single Family



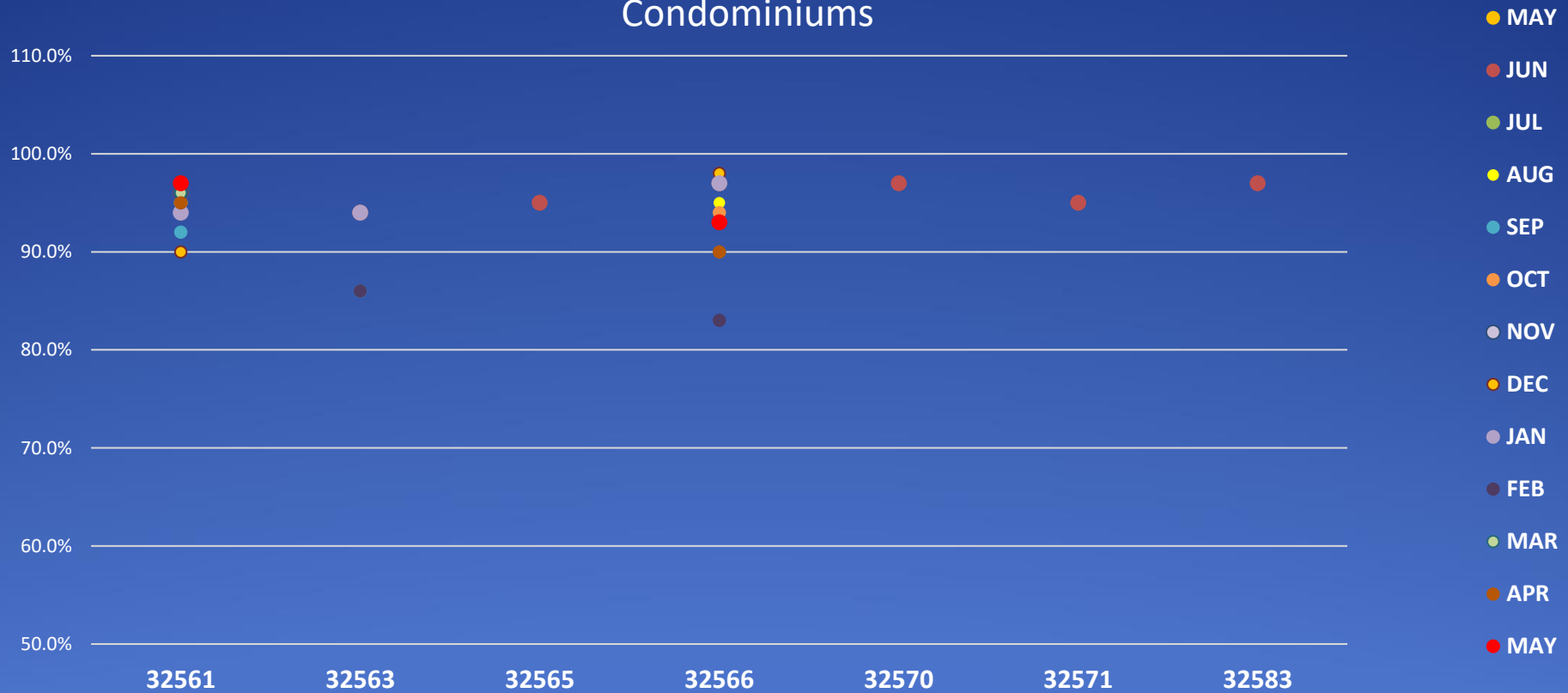
Santa Rosa County Average List to Sale Price – Single Family



Escambia County
Average List to Sale Price
Condominiums



Santa Rosa County Average List to Sale Price Condominiums



Pending Sales

May '23 - May '25

