



MARKET SNAPSHOT

APRIL 2024

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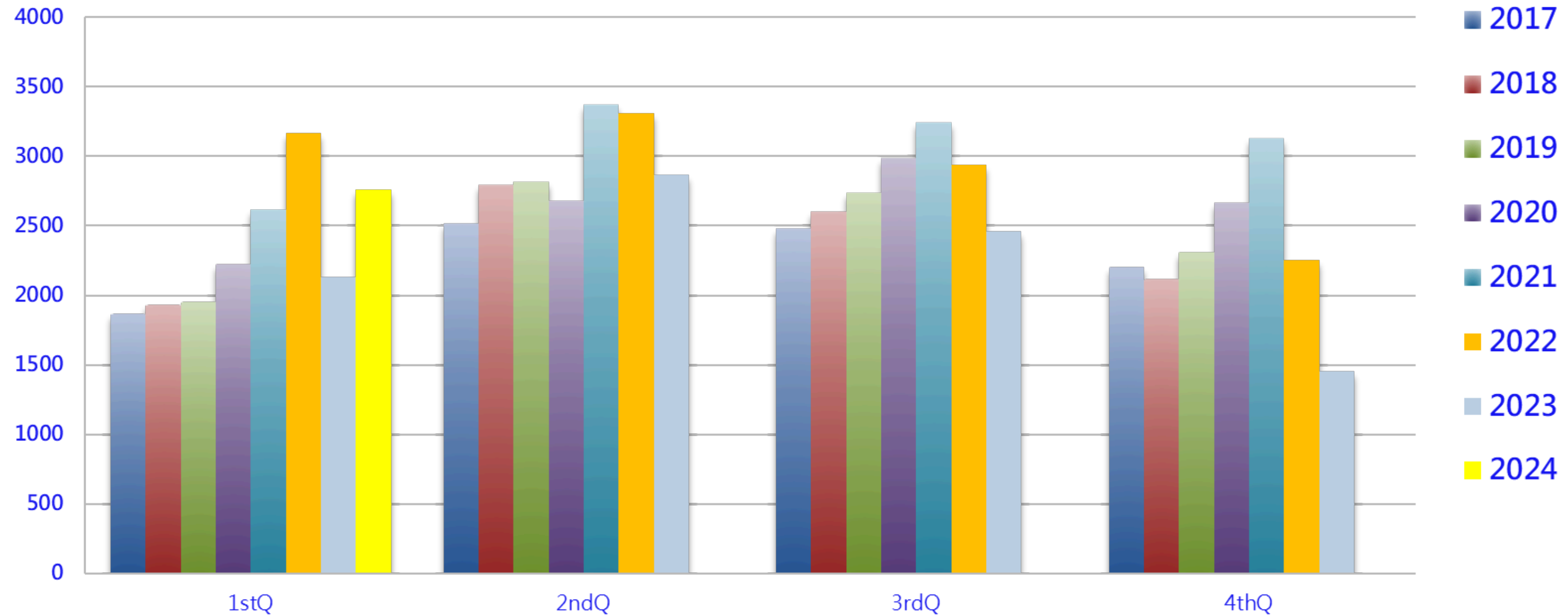
APRIL MARKET HIGHLIGHTS

- 1ST Q SALES IMPROVED 30% OVER THE SAME PERIOD LAST YEAR.
- APRIL'S COMBINED SALES WERE UP 12% OVER THE PRIOR MONTH.
- MOST SALES OCCURRED IN THE \$300K + RANGE.
- MORE NEW RESIDENTIAL LISTINGS WERE TAKEN IN APRIL THAN IN ANY MONTH IN ANY YEAR SINCE 2020.
- BOTH RESIDENTIAL AND CONDO INVENTORY CONTINUED MODEST IMPROVEMENT.

QUARTERLY SALES

2017 - 2024

Quarterly Sales
2017 - 2024

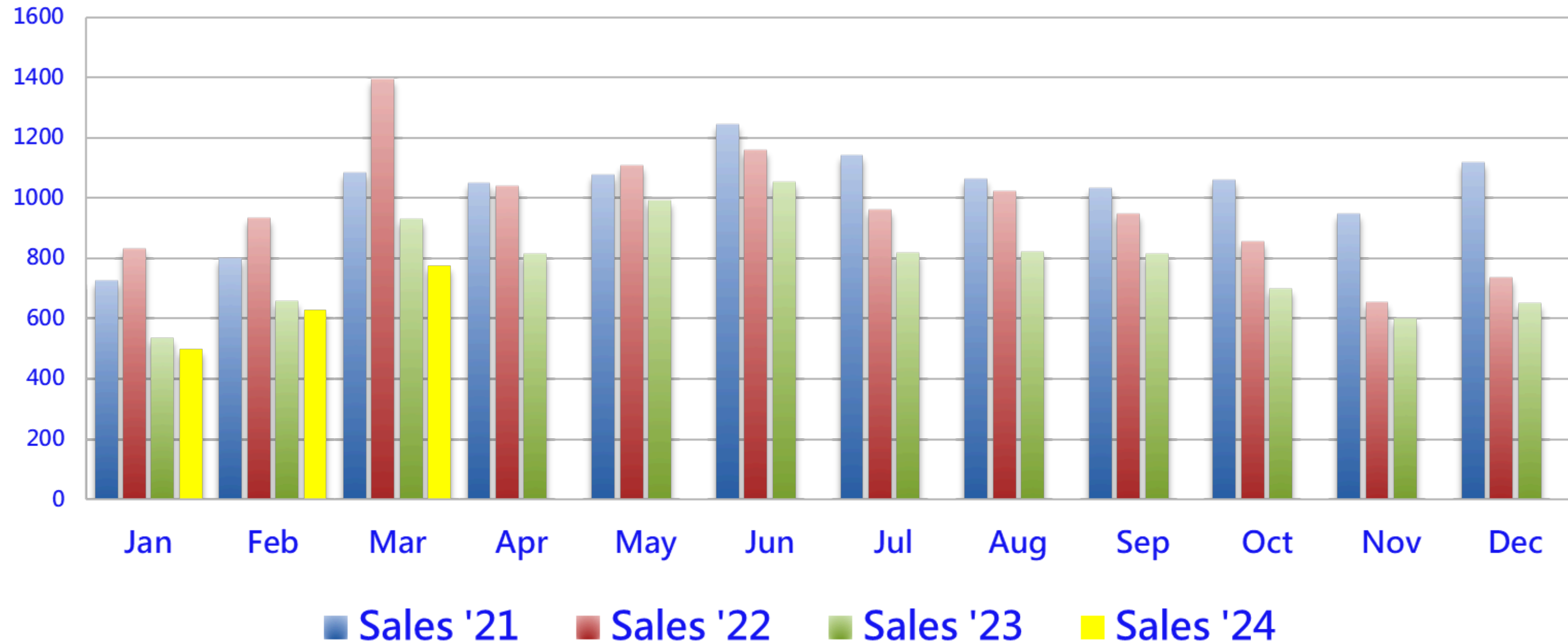


MONTHLY SALES

RESIDENTIAL & CONDO COMBINED | 2021 - 2024

APRIL 2023: 817 | APRIL 2024: 863

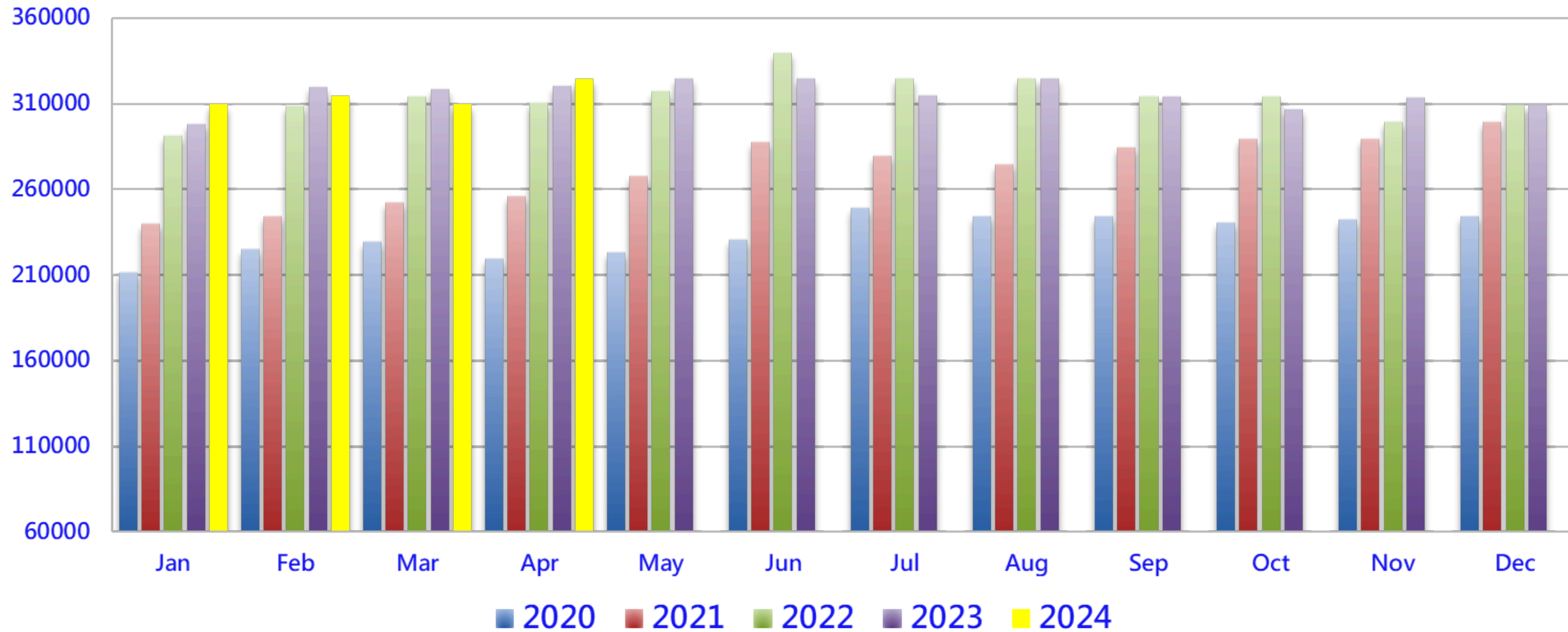
Mar '23 - 932 | Mar '24 - 774



MEDIAN SALE PRICE

APRIL 2023: \$321K | APRIL 2024: \$325K

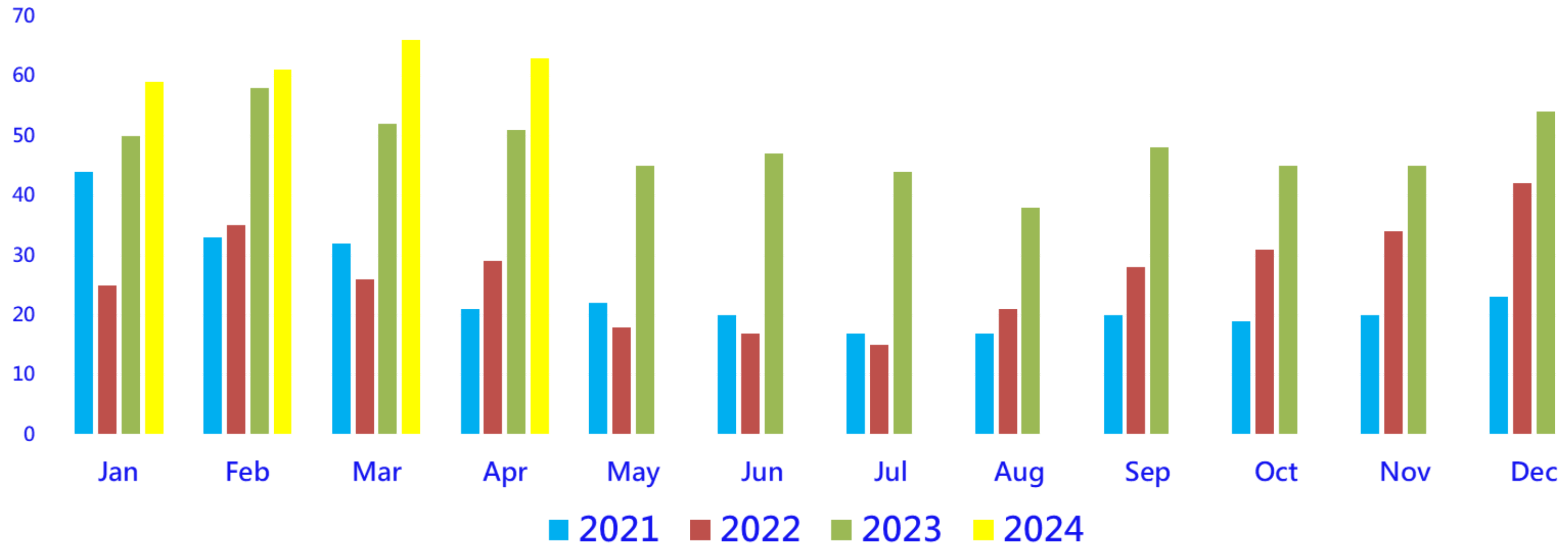
'23 - \$321K '24 - \$325K



AVERAGE DAYS ON MARKET

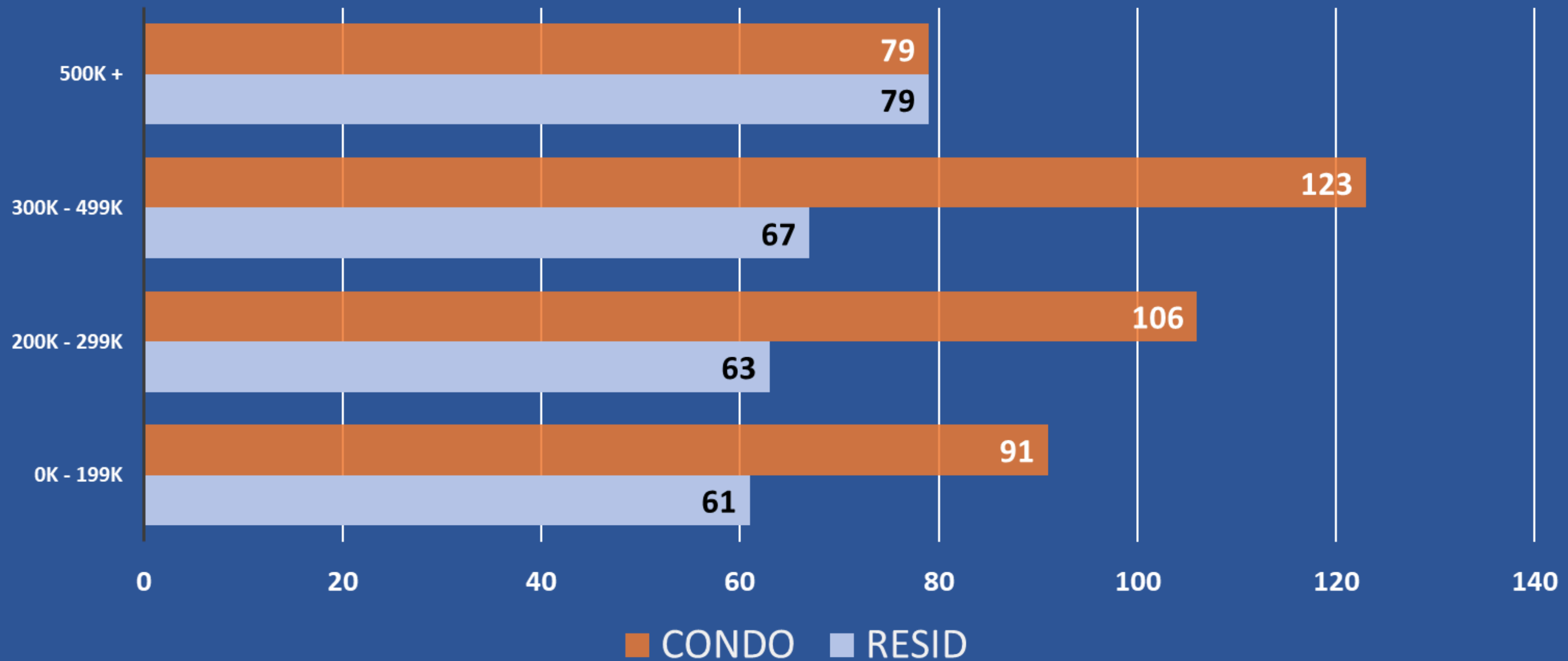
RESIDENTIAL & CONDO COMBINED

APRIL 2023: 51 | APRIL 2024: 63



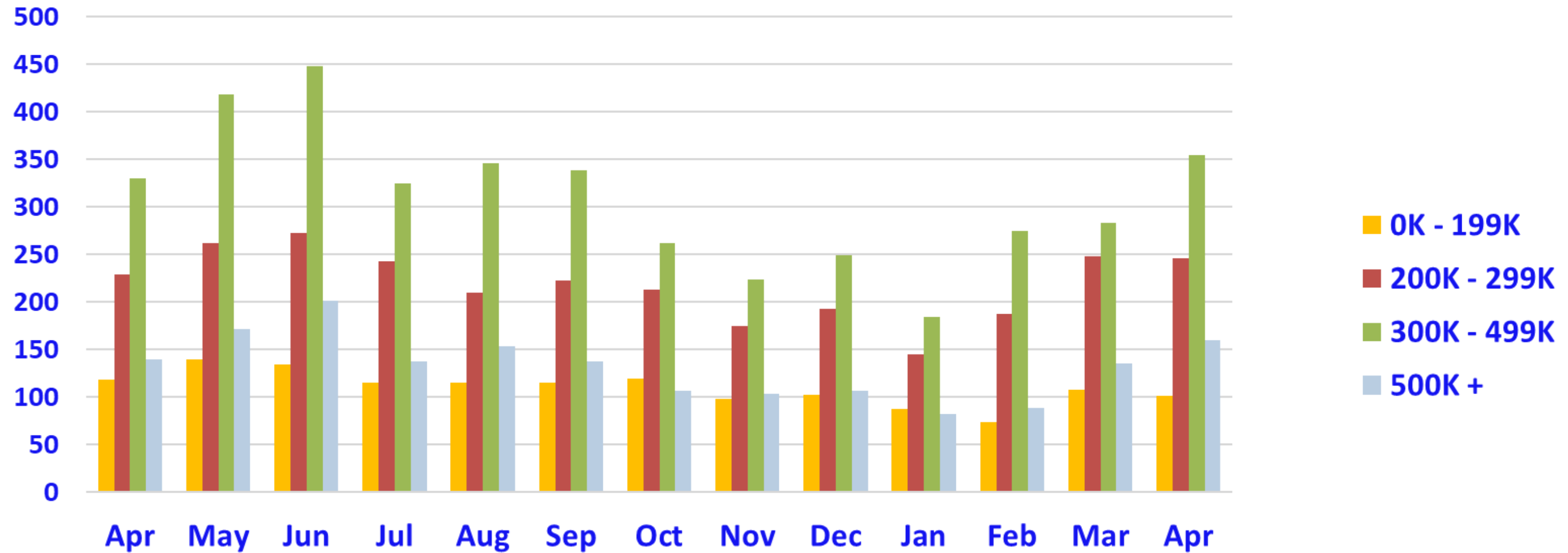
AVERAGE DAYS ON MARKET

BY PRICE RANGE / PROPERTY TYPE



SALES BY PRICE RANGE

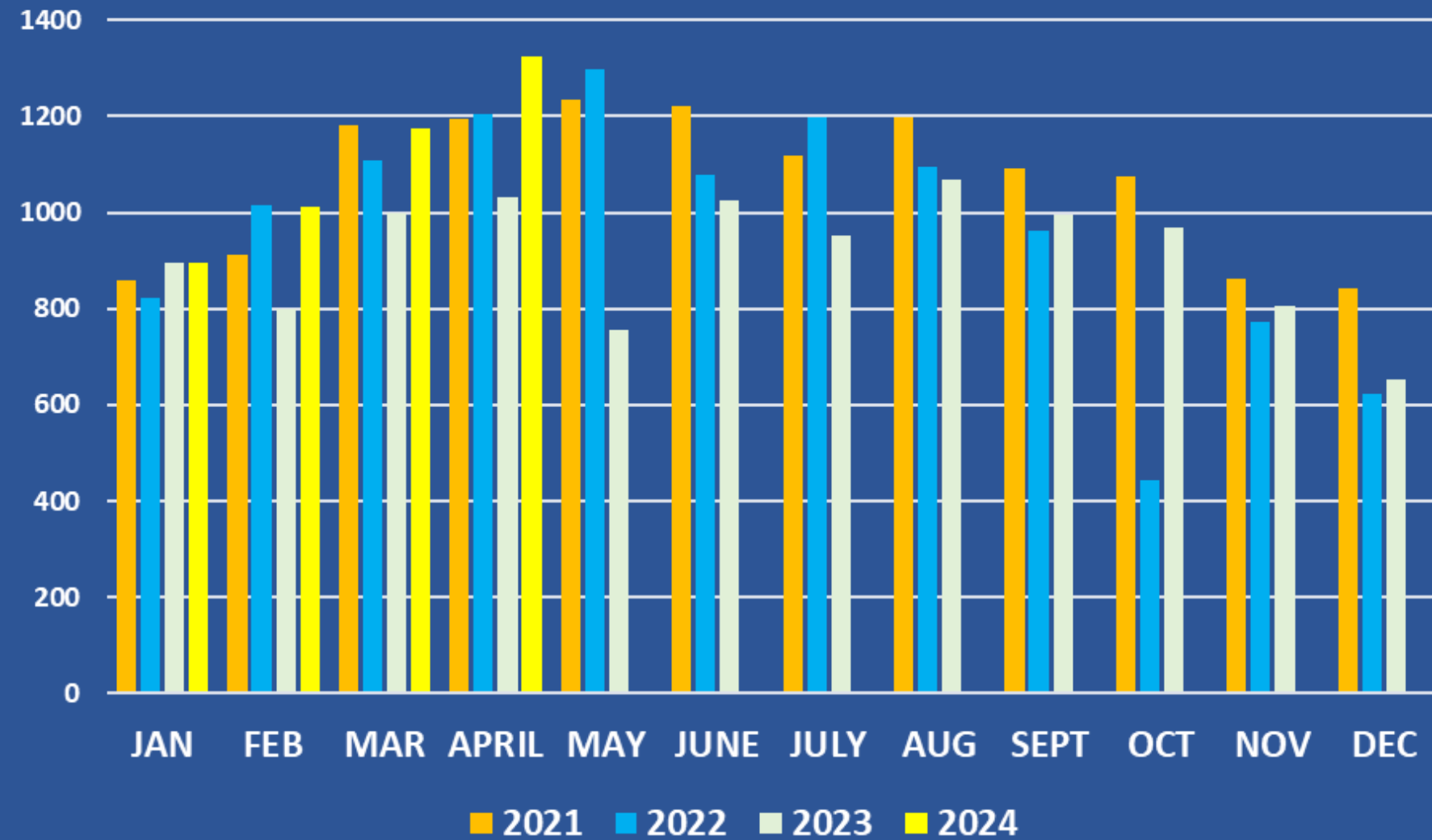
RESIDENTIAL & CONDO



NEW LISTINGS BY MONTH

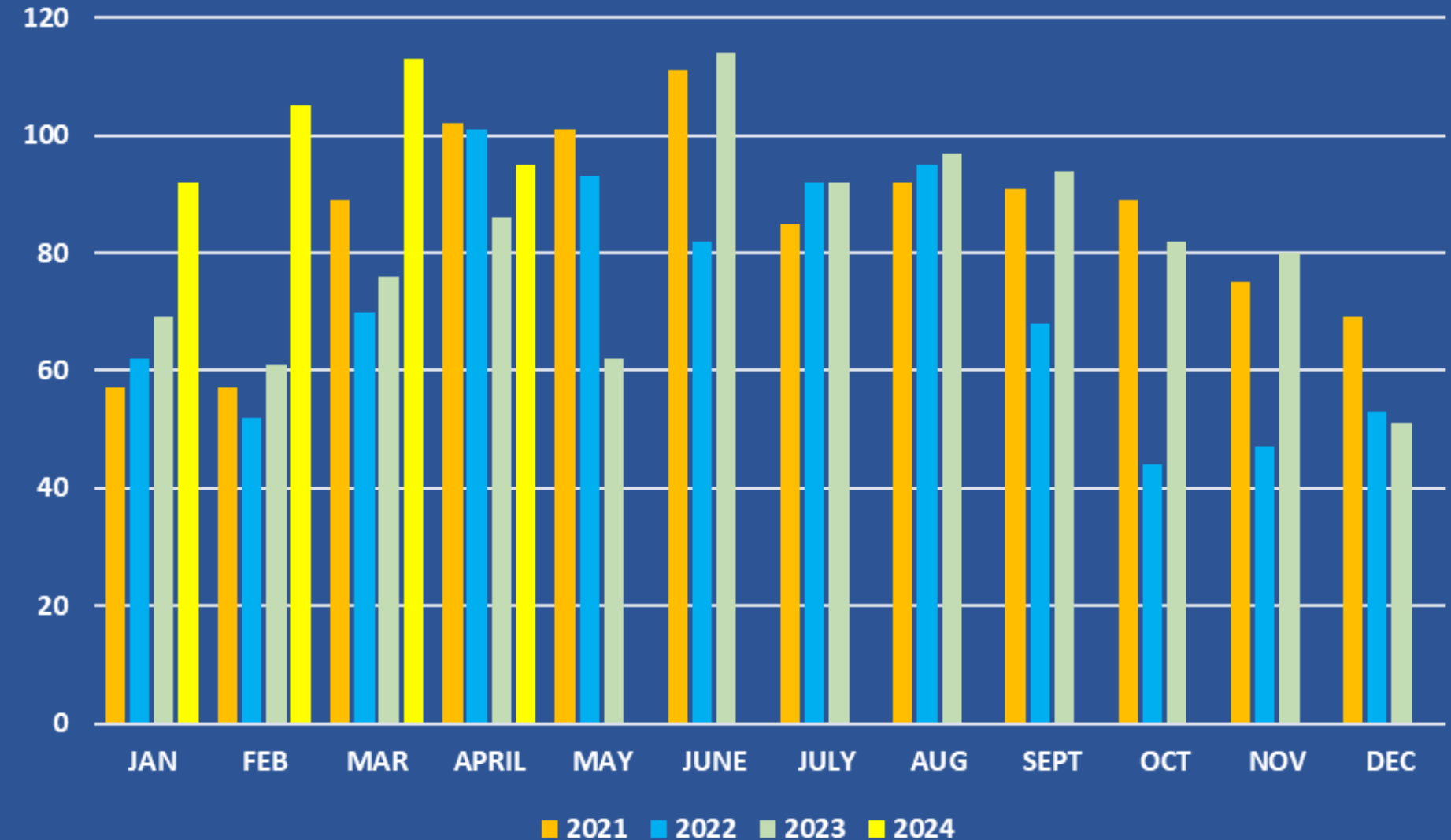
RESIDENTIAL

APRIL 2023: 1032
 APRIL 2024: 1325



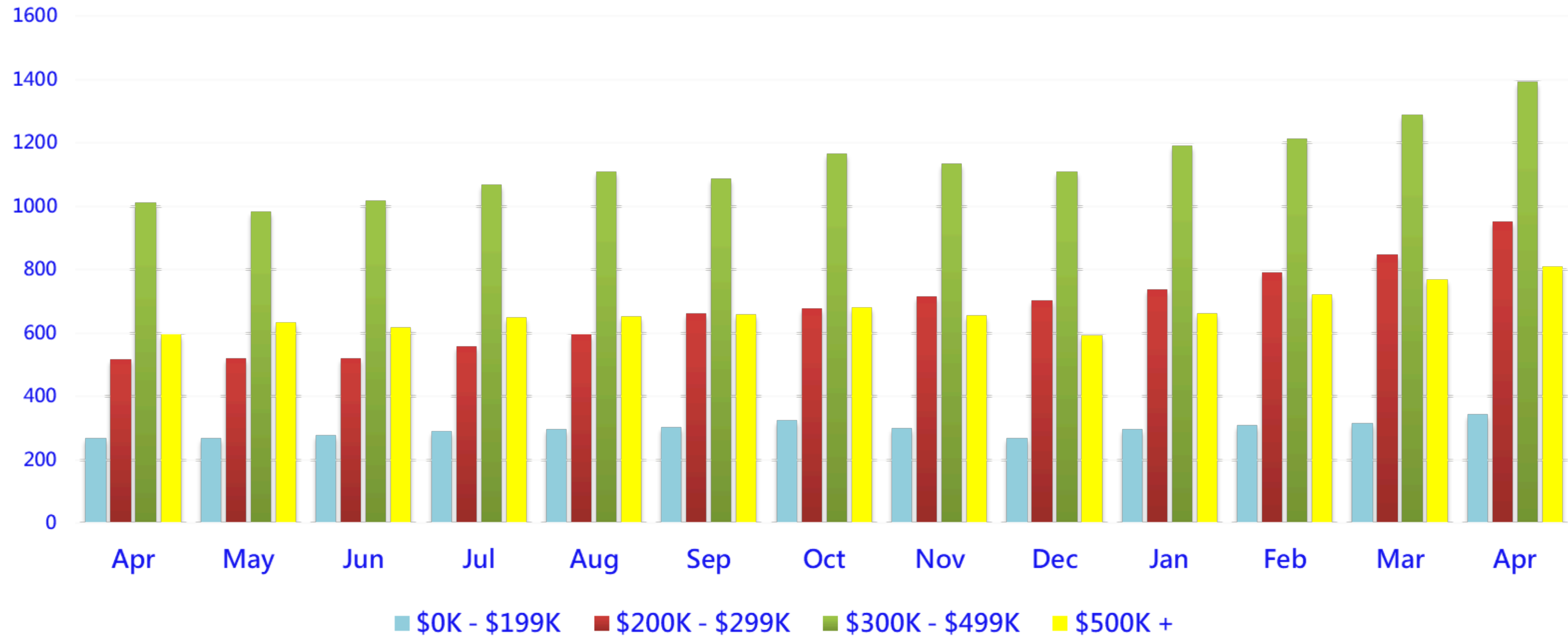
CONDO

APRIL 2023: 86
 APRIL 2024: 95



S/FAM INVENTORY BY PRICE

INCLUDING CONTINGENTS



S/FAM INVENTORY HISTORY

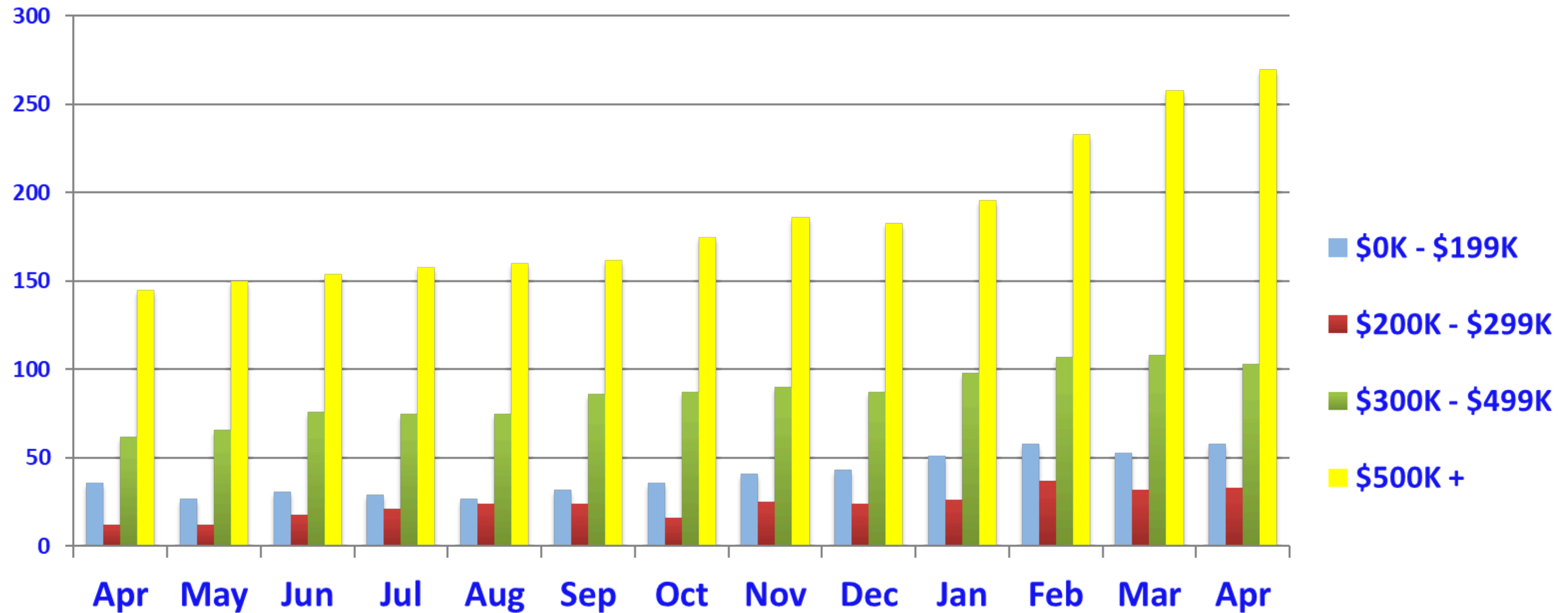
INCLUDING CONTINGENTS



CONDO INVENTORY BY PRICE

INCLUDING CONTINGENTS

Condo Inventory by Price
(contingents included)



CONDO INVENTORY HISTORY

INCLUDING CONTINGENTS



AVERAGE PERCENTAGE OF SOLD VS. LIST PRICE

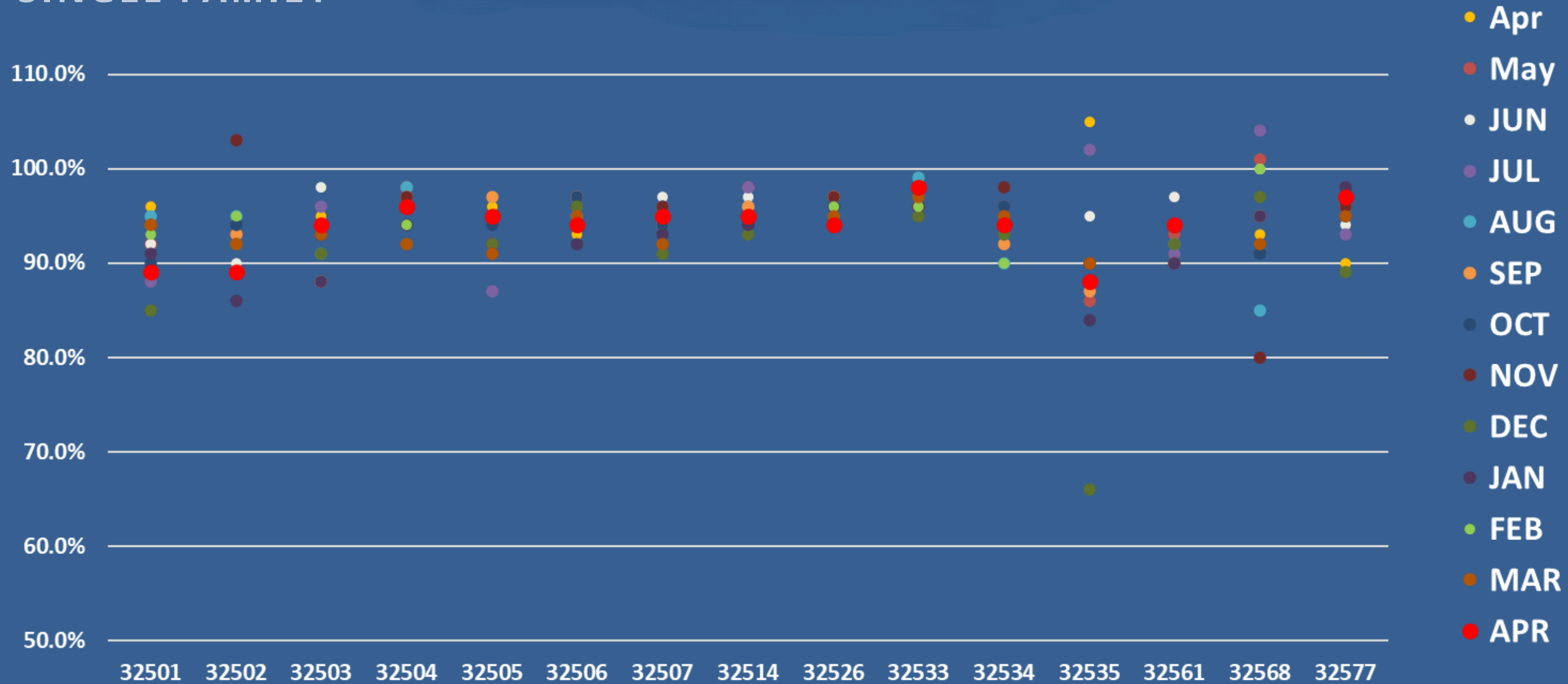
SINGLE FAMILY & CONDO UNITS

THE FOLLOWING SLIDES DISPLAY THE *AVERAGE* PERCENTAGE OF SALE PRICE TO ORIGINAL LIST PRICE OF SINGLE-FAMILY AND CONDO UNITS BY ZIP CODE FOR THE MONTH OF APRIL 2024 FOR ESCAMBIA AND SANTA ROSA COUNTIES. DISTRESSED PROPERTIES ARE NOT INCLUDED.

IF NO MARKER SHOWS FOR ANY GIVEN MONTH, NO SALES WERE REPORTED IN THAT ZIP CODE FOR THAT MONTH.

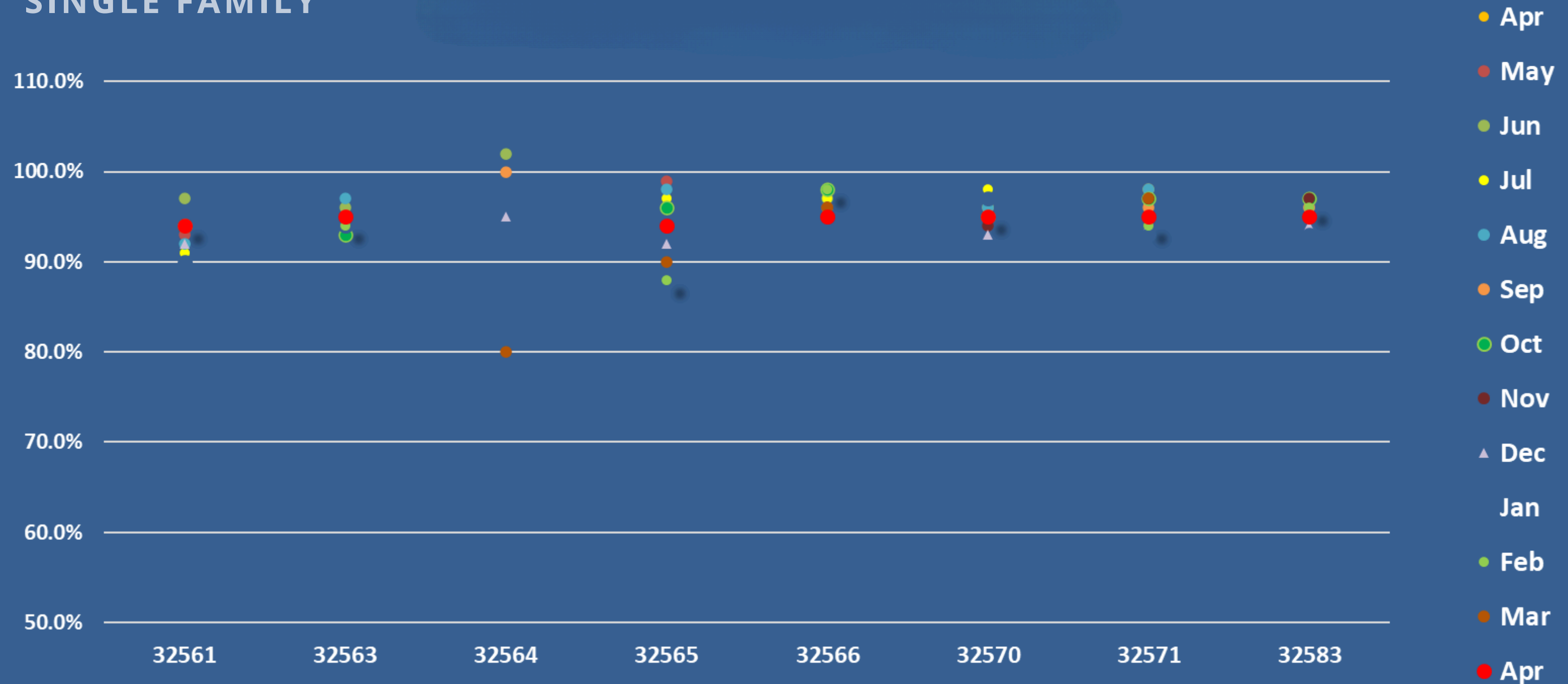
ESCAMBIA COUNTY

AVERAGE LIST TO SALE PRICE SINGLE FAMILY



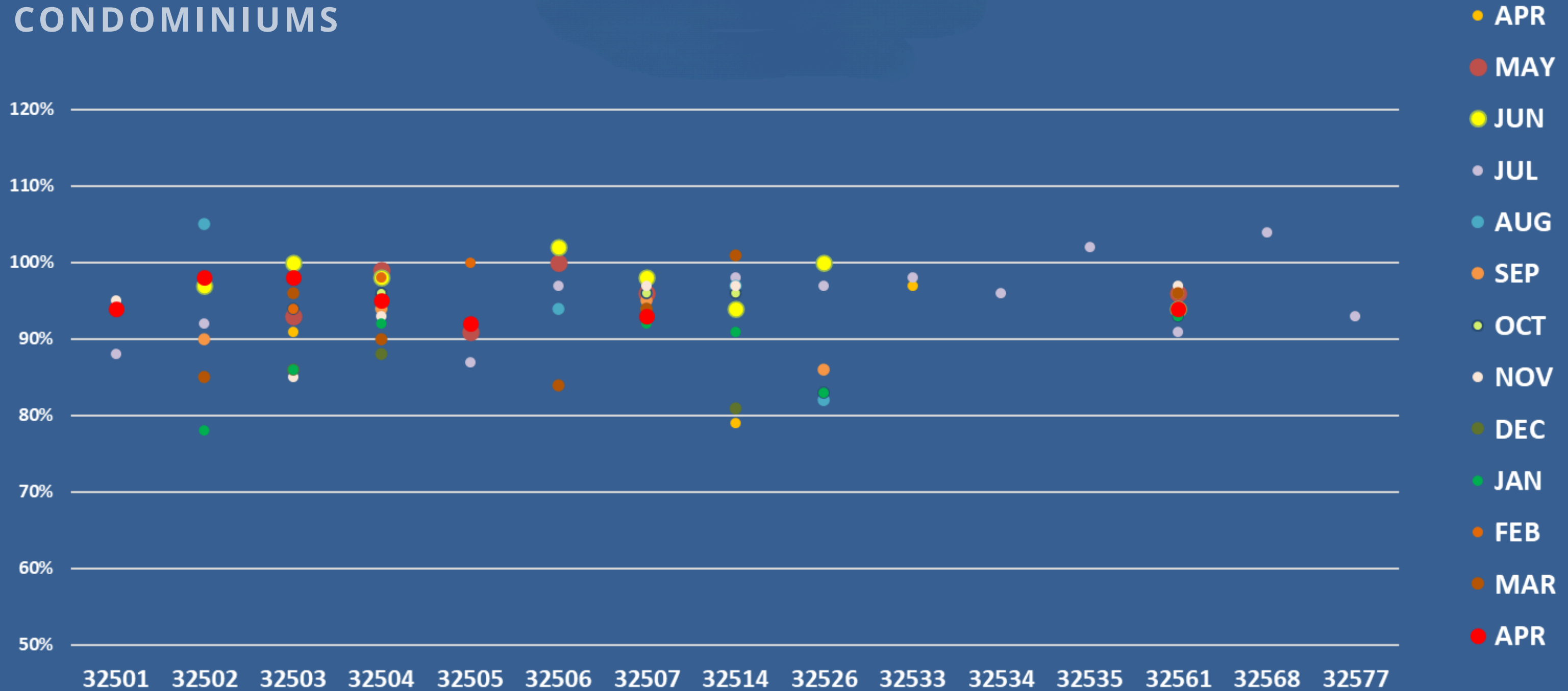
SANTA ROSA COUNTY

AVERAGE LIST TO SALE PRICE SINGLE FAMILY



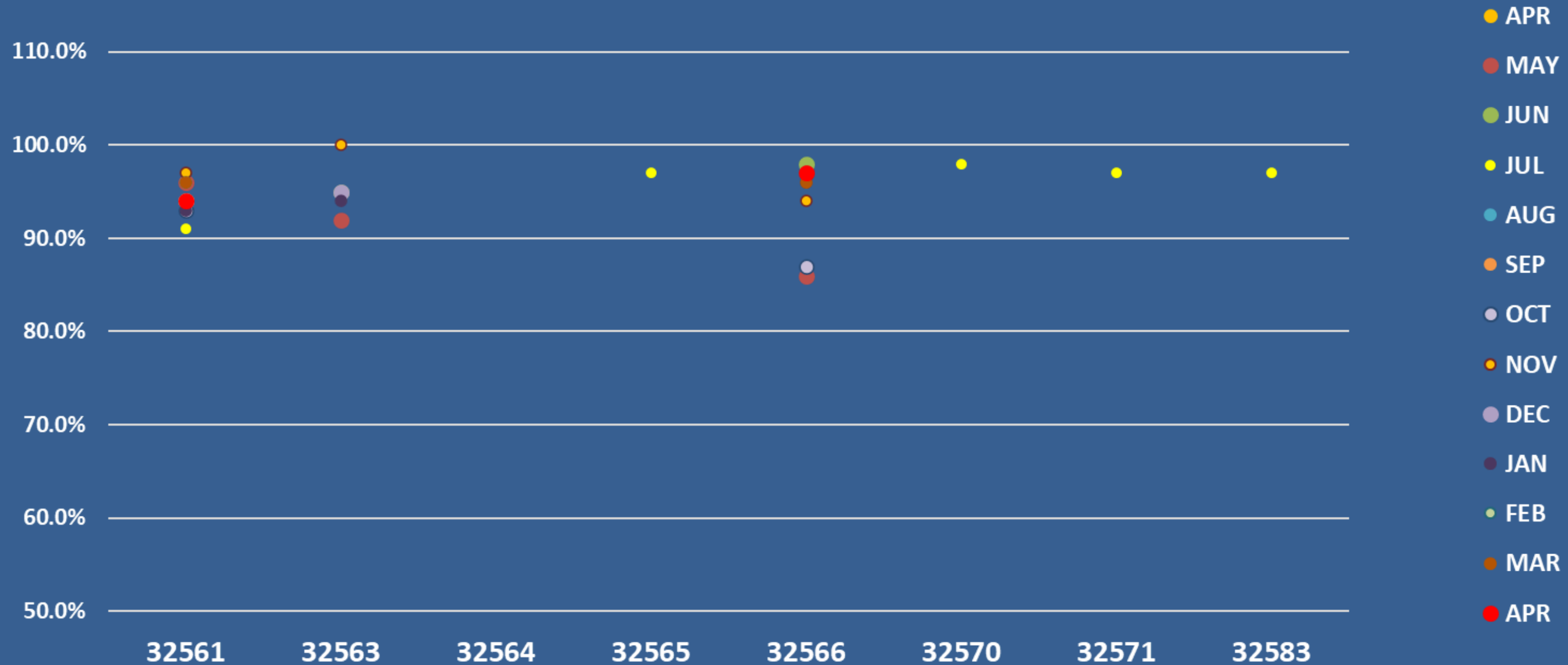
ESCAMBIA COUNTY

AVERAGE LIST TO SALE PRICE CONDOMINIUMS



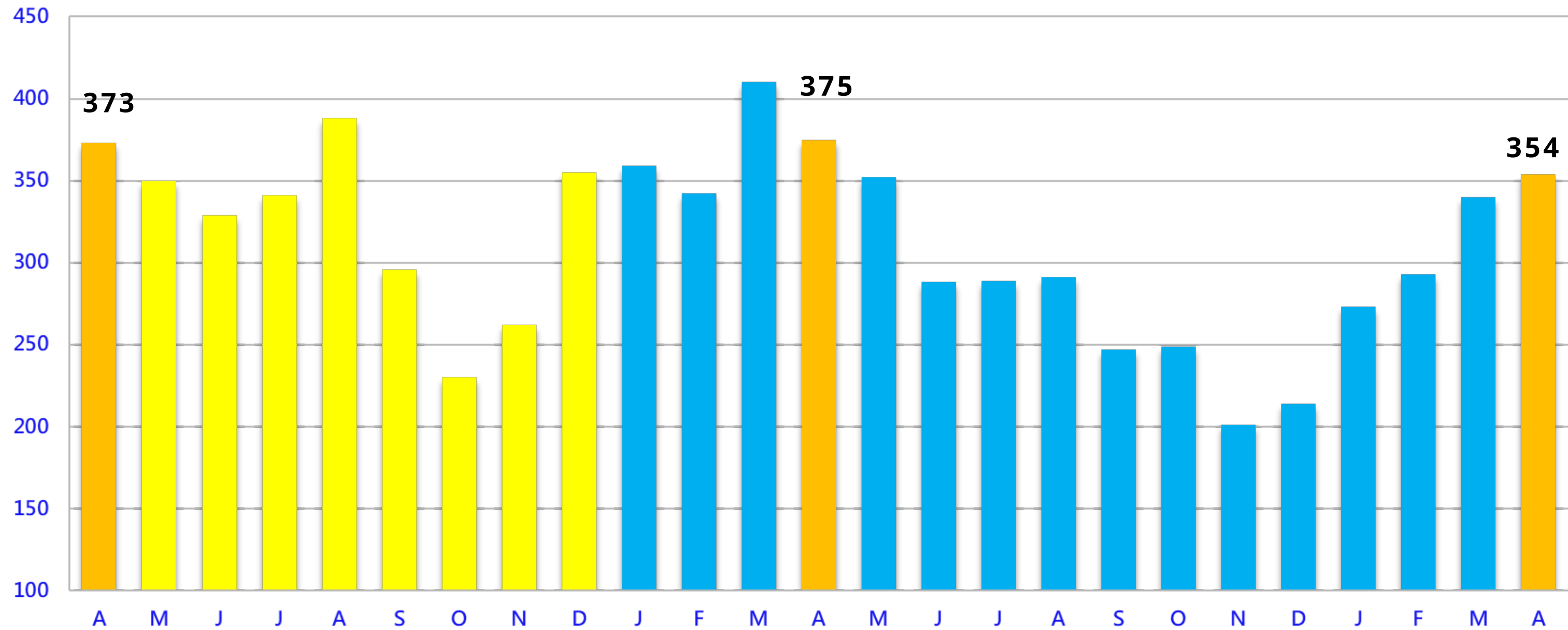
SANTA ROSA COUNTY

AVERAGE LIST TO SALE PRICE CONDOMINIUMS



PENDING SALES

APRIL 2023 - APRIL 2024



PENSACOLA ASSOCIATION OF REALTORS®

MLS DEPARTMENT

MLSSUPPORT@PENSACOLAREALTORS.ORG

(850) 434-5507



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